
*We are a not for profit Community Amateur Sports Club.
(CASC)*

*Over the years we have had a huge range of events and
activities here at the club – everything from Archery to Zumba!*

*Help us to continue to offer sports enthusiasts the opportunity
to take part in sport, and to involve the local community in
social events, by supporting us through sponsorship or
advertising.*

Contact Us

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Horsham Sports Club



ADVERTISING AND SPONSORSHIP OPPORTUNITIES 2019

*Find out more about sponsorship and advertising
with Horsham Sports Club or one of our
constituent clubs –*

Horsham Cricket Club



Horsham Hockey Club



Horsham Lawn Tennis Club



Horsham Squash Club



OVERVIEW OF HORSHAM SPORTS CLUB

HSC has been at the same magnificent location since 1851. The clubhouse and ground overlooks Denne Hill yet is only a five minute walk from the town centre.

Overlooking *one of the finest cricket grounds* in the county, this unique venue also has *two rooms available for hire* seven days a week; during the day or in the evening, for private parties, wedding receptions, business meetings, wakes, training courses and classes.

We have *over 1000 members* in our constituent sections (SOCIAL, CRICKET, HOCKEY, SQUASH and TENNIS). You can read more about the sports sections on the following page...

As a not for profit CASC (Community Amateur Sports Club) we rely on help from the business community to achieve our goals.

To build your business profile whilst supporting a local organization, see page 3 to find out about sponsorship and advertising opportunities, including examples of the packages available. Alternatively we can help you devise your own tailor made package by selecting from all the available options listed.



SPONSORSHIP PACKAGES CONTINUED...

SILVER PACKAGE £1000 p.a.

- Boundary board on ground
- Website banner (click-through)
- One full advertisement page in fixture booklet
- Ten firework entry tickets
- Corporate social memberships for ten
- Two off peak tennis and squash memberships

BRONZE PACKAGE - £500 p.a.

- Board on clubhouse exterior
- Website banner (click-through)
- Two entry tickets to The Big Gig music festival
- Six firework entry tickets
- Corporate social membership for four



SPONSORSHIP PACKAGES

We also offer complete packages for a range of budgets – examples of what we can offer in our Platinum, Gold, Silver and Bronze packages are listed below. (But mix and match as you wish - we are happy to adapt them

But if you prefer more tennis and less fireworks....or less cricket festival and more boundary boards, then let us know and we can create a unique package to suit your budget!

PLATINUM PACKAGE £5000 p.a.

- Two boundary boards on ground
- One board on clubhouse exterior
- Full page advertisements in fixture booklet
- Four entry tickets to 'The Big Gig'
- Company leaflets on display in reception/bar
- Four off peak tennis & squash memberships
- Social membership for all company staff
- Website banner (click-through)
- Twenty firework entry tickets
- Company logo on match shirt
- Biannual newsletter to members

GOLD PACKAGE £3000 p.a.

- Boundary board on ground
- Board on clubhouse wall
- Sports Tournament sponsorship including naming rights
- Website banner (click-through)
- One full advertisement page in fixture booklet
- Four entry tickets to The Big Gig music festival
- Fifteen firework entry tickets
- Corporate social memberships for ten
- Two off peak tennis & squash memberships

OUR CONSTITUENT CLUBS

As well as a thriving social section we have four sporting sections:

CRICKET

HCC is a thriving club with seven Men's and Women's teams, a Colts Section for boys & girls from U8 to U16 and mini cricket for 5 - 8yr olds.

The Men's 1st XI play in the Sussex Premier League and the Women's 1st XI in the Women's Cricket Southern League.

As well as Horsham CC fixtures the club also hosts 2nd XI county fixtures, regional finals for ECB cup competitions and many other matches.

HOCKEY

HCC is one of the top hockey clubs in the South. There are six Ladies and five Men's sides, including Development' and 'Vets' teams. There is also a thriving junior section with over two hundred members, from the age of six upwards. The Ladies 1st XI play in the National League East Conference; and the Men's 1st XI play in the Kent/Sussex Regional league.

SQUASH

The Club has three championship glass backed courts, a seated spectators' area and offers facilities for players of all standards and ages from beginners and occasional players up to first team standard.

The Men's 1st team plays in the Sussex Premier league.

TENNIS

Horsham Lawn Tennis Club is a long-established and thriving club which offers tennis for all standards of play, from social and family play to competitive league. There are five all-weather hard courts, all floodlit and available until 10pm each day, plus four grass courts available from May to September.. Individual and group coaching is available for all ages.

SPONSORSHIP & ADVERTISING OPPORTUNITIES

Advertising Boards – from £300 + VAT p.a. depending on size and location -

- Around main ground
- On main scoreboard
- Around John Dew Ground
- Overlooking railway line
- Pavilion walls (pitch side, squash end or main entrance)
- Tennis netting (mesh banners only)
- Squash tin area
- Artificial nets (mesh banners only)

Other advertising options - POA

- Full page/half page in cricket fixtures booklet
- Full page/half page in hockey fixture booklet
- Banner on club website/Facebook page (HSC and/or hockey website)
- Company logo on club stationary
- Company logo on club newsletter
- Company logo on club entrance sign
- Company logo on match day programme
- Company literature on display in clubhouse reception/bar (posters and flyers)
- Naming rights of the ground, clubhouse or function room
- Notice board banners

HSC main event sponsorship

- Beer Festival (250+ attendees) – April
- Music Event (2,000+ attendees) – June
- Fireworks Evening (5,000 attendees) – October

Sponsorship options include:

- Naming rights to the event
- Company logo on all promotional material
- Company display at the event including freedom to hand out leaflets at the event
- PA announcements during the event
- Free entry tickets and hospitality.

Exclusive and non-exclusive deals available

Sport section sponsorship:

- Event sponsorship - options as above, but events aimed at fundraising for a specific section, e.g. shuffleboard evening, casino night, race night, band night.
- Sponsorship of a tournament with a named trophy, awarded by your company to the winning team or individual.
- Sponsorship of a specific team or individual, e.g. overseas player, or promising junior.
- Company logo on club sports kit – match shirt and/or training kit - front/back/sleeve. Exclusive or non-exclusive.

Other sponsorship benefits available include:

- Permit parking spaces
- Corporate social or sports section membership packages
- Tickets for events and live music nights
- Special room hire rates for meetings and functions
- Attendance at our bi monthly networking lunches