

ECB Guidelines on the use of social media



HORSHAM
CRICKET CLUB

Social Media: Do's and Don'ts

Coaches / Managers / Clubs

DO

Have separate social media accounts for cricket club related and personal use.

Keep your photos and personal information private.

Apply the Codes of Conduct and appropriate professionalism to your behaviour online, by text and email.

Obtain consent before posting any personal information online – this includes photographs where an individual can be identified.

Remember the picture/no name guidance for under 18s Coaches / Managers / Clubs

DO NOT

Send text messages to juniors – make arrangements via their parents.

Send private messages to children and young people via social media.

Invite or accept children and young people to become “friends”.

Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way.

Adult players in Open Age teams

Please be mindful of who may have access to material you share via social media, including Facebook, twitter and other platforms. If you have concerns regarding social media, texts and emails If you suspect that someone is using social media in an unsafe or inappropriate manner, you should report their behaviour to your Club Welfare Officer, the County Welfare Officer, or the ECB Safeguarding team – email safeguarding@ecb.co.uk

Parents / Carers

DO

- Make sure you are aware of who your child has contact with online and via text
- Be aware of The ECB and the club's expectations for coaches and social media
- Talk to your children about using social media.
- Provide your mobile number / email address if requested, so the club can contact you

Young people

DO

- Keep your photos and personal information private
 - Conduct yourself in a respectful and courteous manner on social media as you would at home, in school or at cricket.
 - Tell a professional or an adult that you trust if you are worried or concerned about online behaviour or unwanted contact/ communication.

Young people

DO NOT

- Send inappropriate text messages or post messages on social media that are offensive, nasty or derogatory in any way
- Accept any friend requests from people you don't know or you feel uncomfortable accepting.

REMEMBER – IF YOU WOULDN'T PUT SOMETHING ON THE CLUB NOTICE BOARD DO NOT POST IT ON ANY FORM OF SOCIAL MEDIA